This report also studies the global market status, competition landscape, market share, growth rate, future trends, market drivers, opportunities and challenges, sales channels, distributors and Porter's Five Forces Analysis.

City of Industry, CA -- (SBWire) -- 08/09/2018 --This study researches the market size of Sporting Goods, presents the global Sporting Goods sales and revenue by companies, regions, type and application, history breakdown data from 2013 to 2018, and forecast to 2025. This report focuses on the key data information of Sporting Goods in key regions like North America, Europe, Asia Pacific, Central & South America, and Middle East & Africa, presents sales, revenue, market share, growth rate of Sporting Goods for each region and countries in each region.

For top companies, this report investigates and analyzes the sales, revenue, market share and growth rate for the top players, key data from 2013 to 2018. Sporting equipment, also called sporting goods, has various forms depending on the sport, but it is essential to complete the sport. The equipment ranges from balls, to nets, and to protective gear like helmets. Sporting equipment can be used as protective gear or as tool used to help the athletes play the sport. Over time, sporting equipment has evolved because sports have started to require more protective gear to prevent injuries. Sporting equipment may be found in any department store.

Sporting goods market is anticipated to record noteworthy growth in the next five to six years. This is majorly attributed to increased number of health-conscious consumers, who are incorporating playing sports as a part of their daily routine. Of different segments in the overall sports industry such as sports tourism, sports apparel, sports sponsorship, sporting goods and others, sporting goods is anticipated to gain significant share in the overall sporting industry. This has led to increased competition among sporting goods manufacturers ensuring improved distribution channels, prices, quality, efficient supply chain management, in order to maintain sustainability in the market. Among different regions, North America holds largest share in terms of value and is anticipated to maintain its dominance in the near future. Growth prospects for sporting goods market are favorable in the Asia Pacific region.

Few other factors bolstering the sporting goods market growth include growing retail industry, increasing disposable income of consumers, government inclination and support for sport activities in many countries, rising consumer awareness for health and fitness. In addition, with increasing awareness of health and fitness through encouragement of sports by governments of various countries along with consumer inclination for sports such as ICC Cricket World Cup, Commonwealth Games, Olympics have led to increased sales of varied sporting goods worldwide. However, availability of counterfeit products along with high prices of few products might restrict the market growth. Sporting goods manufacturers are performing extensive research and development related to raw material used, such as use of carbon fiber for manufacturing sporting goods, as it offers advantages such as light-weight, high-strength and better performance of the product.
In 2018, the global Sporting Goods market size was 60900 million US$ and is forecast to 83300 million US$ in 2025, growing at a CAGR of 4.0% from 2018. In this study, 2017 has been considered as the base year and 2018 to 2025 as the forecast period to estimate the market size for Sporting Goods.

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This report includes the following manufacturers; we can also add the other companies as you want.

Nike Inc.
Reebok
Adidas AG
Puma SE
VF Corporation
Asics Corporation
Under Armour Inc.
Brooks Sports Inc.
The North Face, Inc.
YONEX Co. Ltd.

Market Segment by Product Type

Ball Sports
Adventure Sports
Golf
Winter Sports

Market Segment by Application

Franchise Outlets
Department Stores
Specialty Sports
Discount Stores
The study objectives are:

To analyze and research the global Sporting Goods status and future forecast, involving capacity, production, value, consumption, growth rate (CAGR), market share, historical and forecast.

To present the key Sporting Goods manufacturers, capacity, production, revenue, market share, and recent development for key players.

To split the breakdown data by regions, type, companies and applications.

To analyze the global and key regions market potential and advantage, opportunity and challenge, restraints and risks.

To identify significant trends, drivers, influence factors in global and regions.

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.


In this study, the years considered to estimate the market size of Sporting Goods are as follows:

History Year: 2013-2018

Base Year: 2017

Estimated Year: 2018

Forecast Year 2018 to 2025

About QYResearch
QYResearch always pursuits high product quality with the belief that quality is the soul of business. Through years of effort and supports from huge number of customer supports, QYResearch consulting group has accumulated creative design methods on many high-quality markets investigation and research team with rich experience. Today, QYResearch has become the brand of quality assurance in consulting industry.

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