Earbuds Market Analysis by Top Companies - Apple, Samsung, Sony, GN (Jabra)

Posted on Thursday, January 03, 2019


QY Research always aims at offering their clients an in-depth analysis and the best research material of the Global Market. This new report on the Global Earbuds Market is committed to fulfilling the requirements of the clients by giving them thorough insights into the market. An exclusive data offered in this Earbuds Market report is collected by research and industry experts.

Los Angeles, CA -- (SBWire) -- 01/03/2019 --Earbuds (or head-phones in the early days of telephony and radio) are a pair of small loudspeaker drivers worn on or around the head over a user's ears. They are electroacoustic transducers, which convert an electrical signal to a corresponding sound. Headphones let a single user listen to an audio source privately, in contrast to a loudspeaker, which emits sound into the open air for anyone nearby to hear. Headphones are also known as earspeakers, earphones or, colloquially, cans. Circumaural and supra-aural headphones use a band over the top of the head to hold the speakers in place. The other type, known as earbuds or earpieces consist of individual units that plug into the user's ear canal. In the context of telecommunication, a headset is a combination of headphone and microphone. Headphones connect to a signal source such as an audio amplifier, radio, CD player, portable media player, mobile phone, video game console, or electronic musical instrument, either directly using a cord, or using wireless technology such as Bluetooth, DECT or FM radio. The first headphones were developed in the late 19th century for use by telephone operators, to keep their hands free. Initially the audio quality was mediocre and a step forward was the invention of high fidelity headphones.


Headphones are made in a range of different audio reproduction quality capabilities. Headsets designed for telephone use typically cannot reproduce sound with the high fidelity of expensive units designed for music listening by audiophiles. Headphones that use cables typically have either a 1/4 inch (6.35mm) or 1/8 inch (3.5mm) phone jack for plugging the headphones into the audio source. Some stereo earbuds are wireless, using Bluetooth connectivity to transmit the audio signal by radio waves from source devices like cellphones and digital players. Due to the spread of wireless devices in recent years headphones are increasingly used by people in public places such as sidewalks, grocery stores, and public transit. Headphones are also used by people in various professional contexts, such as audio engineers mixing sound for live concerts or sound recordings and DJs, who use headphones to cue up the next song without the audience hearing, aircraft pilots and call center employees. The latter two types of employees use headphones with an integrated microphone.

Earbuds rest inside the outer ear, with their speakers aimed into the ear canal. Earbuds are a familiar sight for commuters, as they're usually included with smartphones, media players, and similar devices.

Despite their improved fidelity over earphones, many listeners find that earbuds still allow too much
background noise, even if they fit correctly.

The downstream buyers of Earbuds product are general public, the consumers choose this smart Earbuds with a variety purpose of training, activity tracking, music and phone, as well as sound control and hearing safety. In the vertical of applications, the consumer segment took a market share of 71.86% in 2017, in terms of revenue. On the contrast, the healthcare segment took 28.14%.

The Earbuds market was valued at 2910 Million US$ in 2017 and is projected to reach 31200 Million US$ by 2025, at a CAGR of 34.5% during the forecast period. In this study, 2017 has been considered as the base year and 2018 to 2025 as the forecast period to estimate the market size for Earbuds.

Major Key Manufacturers of Earbuds Market are: Apple, Samsung, Sony, GN(Jabra), Bragi, Doppler Labs, Skybuds,

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Earbuds market includes market size, segmentation data and geographical analysis of market growth trends, leading companies and microeconomic information.

Major Classification are follows:

Normal Earbuds
Sound Control Earbuds

Major Application are follows:

Consumer
Healthcare

Regions Covered in the Global Earbuds Market:

The Middle East and Africa (GCC Countries and Egypt)
North America (the United States, Mexico, and Canada)
South America (Brazil etc.)
Europe (Turkey, Germany, Russia UK, Italy, France, etc.)
Asia-Pacific (Vietnam, China, Malaysia, Japan, Philippines, Korea, Thailand, India, Indonesia, and Australia)

The report provides an in-depth analysis of the following –

Detailed Overview of Global Earbuds market helps deliver clients and businesses making strategies. It covers Earbuds industry outlines, upstream and downstream Earbuds market segments, cost analysis, and market utilizing power, market overview, product scope, product definition of Earbuds market driving forces. To provide detailed analysis, Market size and drivers during 2018 to 2025 including various segments and sub-segments of the Global Earbuds Market

Analysis of the key markets in each region, providing an analysis of the key segments of the market that are expected to be in demand

The analysis of the competitive landscape of the global Earbuds market. It provides an overview of key players, together with information regarding key alliances, strategic initiatives, and financial analysis
To provides Industrial Chain, Sourcing Strategy and Downstream Buyers, Marketing Strategy Analysis, Distributors/Traders and Market Effect Factors Analysis of Earbuds market
The Earbuds market report covers Volume, Revenue and Price Forecast 2018 to 2025
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Following are the years considered to forecast market size of the global Earbuds market:

Base Years- 2017
History year- 2013-2017
Projected Year- 2018-2025

In conclusion, the report makes some important proposals for a new project of Earbuds Industry before evaluating its feasibility. Overall, the report provides an in-depth insight of 2018-2025 global Earbuds Market covering all important parameters.

About QYResearch
QYResearch established in 2007, focus on custom research, management consulting, IPO consulting, industry chain research, data base and seminar services. The company owned a large basic data base (such as National Bureau of statistics database, Customs import and export database, Industry Association Database etc), expert's resources (included energy automotive chemical medical ICT consumer goods etc.

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