Cordless Vacuum Cleaner Market Is Growing at a High CAGR 12.2% from 2019 to 2025

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QY Research has published the new industry research report focuses on Global major leading players with information such as company profiles, product picture, future road map, opportunities and investment.

Los Angeles, CA -- (SBWire) -- 02/17/2019 --This report studies the Cordless Vacuum Cleaner market. A vacuum cleaner is a device that uses an air pump to create a partial vacuum to suck up dust and dirt, usually from floors, and from other surfaces such as upholstery and draperies. The dirt is collected by either a dust bag or a cyclone for later disposal. Vacuum cleaners, which are used in homes as well as in industry, exist in a variety of sizes and models—small battery-powered hand-held devices, wheeled canister models for home use, domestic central vacuum cleaners, huge stationary industrial appliances that can handle several hundred litres of dust before being emptied, and self-propelled vacuum trucks for recovery of large spills or removal of contaminated soil. Specialized shop vacuums can be used to suck up both dust and liquids.

Based on end-use market, residential segment dominated the market during 2017, with a market share of over 88.13%, with the rise in disposable income and rising health awareness, improved standards of living. Growing sales is also seen in commercial use sector, such as offices, hotels, restaurants and etc.

In terms of percentage share contribution by product category, the hybrid cordless vacuum cleaner segment is expected to account for 80.56% by 2023, emerging as the leading segment by value. The growing market for cordless vacuum cleaners has also attracted new entrants with customized products and improved features. Existing vendors are also striving to expand their product portfolio, to have a better reach of the market.

Currently, the cordless vacuum cleaner consumption market is mainly concentrated in Europe and North America. China is major production base for cordless vacuum cleaner products, well-known foreign brands have set up joint ventures in China or looking for OEM and ODM partners. In 2017, North America totally occupied global 41.94% market consumption share, with about 5866.1 K Units sold, which is forecast to reach 9483.8 K Units in 2023, with a growth rate of 11.38%.

The global Cordless Vacuum Cleaner market is valued at 2010 million US$ in 2018 is expected to reach 5040 million US$ by the end of 2025, growing at a CAGR of 12.2% during 2019-2025.


At company level, this report focuses on the production capacity, ex-factory price, revenue and market share for each manufacturer covered in this report.

The following manufacturers are covered:
Bissell
Stanley Black & Decker
TTI
Dyson
GlenDimplex
Bosch
Philips
Electrolux
Gtech
SharkNinja
Puppyoo

Segment by Type
Cordless Stick
Cordless Handheld
Hybrid Options

Segment by Application
Household
Commercial

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Media Relations Contact
Rahul Singh  
Director - Digital Marketing  
QY Research, Inc.  
1-626-295-2442  
https://www.qyresearch.com/index/detail/965677/global-cordless-vacuum-cleaner-market