Airlaid Products Market Size to Expand Significantly by the End of 2019

Posted on Saturday, March 16, 2019


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Los Angeles, CA -- (SBWire) -- 03/16/2019 -- Airlaid products provide adequate absorbency, flexibility and comfort for products manufactured in the hygiene and personal care segment extending from female care products to home decoration and mattress covers.

The demand for airlaid products is growing steadily with hygiene and health care being the major segments across the globe; feminine hygiene is the key market for airlaid products. The hygiene ultrathin pads that require airlaid absorbent core are rapidly replacing conventionally thick, less comfortable and less absorbent maxi pads globally. As a result, the market of North America and Western Europe will also experience continuous growth owing to ongoing preference towards new ultrathin pads, while the emerging markets will be driven by the increasing awareness of the emerging and better products. In developed regions, such as North America and Europe, the demand for flushable and sustainable wipes will fuel the airlaid products market. China, India and Indonesia are projected to hold great potential for airlaid products over the coming years owing to growing population, acute penetration of hygiene-related products and growing GDP per capita. With increase in population and high birth rates, the market potential of disposable diapers will also grow in the near future. In the recent past, the prominent challenges for the market were shortage of airlaid owing to limited investment from players and weakening demand of airlaid products due to recession. However, new airlaid lines have come on stream and the major challenge at present will be maintaining the capacity in the coming years.

This report focuses on Airlaid Products volume and value at global level, regional level and company level. From a global perspective, this report represents overall Airlaid Products market size by analyzing historical data and future prospect. Regionally, this report focuses on several key regions: North America, Europe, China and Japan.

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At company level, this report focuses on the production capacity, ex-factory price, revenue and market share for each manufacturer covered in this report.

The following manufacturers are covered:

Glatfelter
Georgia-Pacific
EAM Corporation (Domtar)
McAirlaid's Vliesstoffe
Duni AB
Main S.P.A.
C-Airlaid
M&J Airlaid Products
Qiaohong New Materials

Segment by Regions
North America
Europe
China
Japan

Segment by Type
Latex Bonded Airlaid (LBAL)
Thermal Bonded Airlaid (TBAL)
Multi bonded Airlaid (MBAL)
Hydrogen Bonded Airlaid (HBAL)

Segment by Application
Medical Care
Personal Hygiene
Home Care
Food Packaging
Industrial
Research & Development

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