Application Infrastructure Middleware Market Dynamics, Trends, Segmentation and Opportunity Assessment 2019-2025: IBM, Oracle, TIBCO and Software

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Middleware is computer software that provides services to software applications beyond those available from the operating system. It can be described as "software glue".

The growing demand for IoT middleware and the evolving maturity of cloud application infrastructure are major factors contributing to the market growth. IBM leads the global application infrastructure and middleware market. Market leaders are losing their share due to the increasing competition from open sources, cloud providers, and other challengers. Approximately one-third of application infrastructure and middleware spend comes from small and medium businesses, but they represent almost 90% of the companies in many regional markets.

The cloud deployment mode has been increasing its market base over the traditional on-premise deployment technologies with the evolution of cloud infrastructure. Modern middleware technological tools allow the application to be deployed in cloud environment. The modern cloud application infrastructure has evolved to offer greater efficiency and scalability than existing on-premise technologies. The emerging trend towards cloud services and the innovation in Internet of Things (IoT) further help boost investments in modern application infrastructure and middleware.

North America holds the highest share of the current application infrastructure and middleware market. Housing many market giants in various industrial verticals, North America has been dominating the market and is expected to continue its domination throughout the forecast period. North America is experiencing a once-in-a-
decade shift on the technological front. As hybrid IT has been evolving, most organizations are migrating their infrastructure to the cloud and some continue to maintain critical services onsite. Over the past few years, the number of business-critical applications have increased significantly. This has translated into more demand for high-performing solutions as end users expect a seamless experience.

This report focuses on the global Application Infrastructure Middleware status, future forecast, growth opportunity, key market and key players. The study objectives are to present the Application Infrastructure Middleware development in United States, Europe and China.

The key players covered in this study
IBM
Oracle
TIBCO Software
Salesforce.com
SAP SE
Microsoft
Software AG
Red Hat
Fujitsu
Cisco Systems
Informatica
Unisys Corporation

Market segment by Type, the product can be split into
Cloud
On-premise

Market segment by Application, split into
BFSI
IT & Telecommunication
Healthcare
Retail
Government
Others

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Market segment by Regions/Countries, this report covers
United States
Europe
China
Japan
Southeast Asia
India
Central & South America

The study objectives of this report are:
To analyze global Application Infrastructure Middleware status, future forecast, growth opportunity, key market
and key players.
To present the Application Infrastructure Middleware development in United States, Europe and China.
To strategically profile the key players and comprehensively analyze their development plan and strategies.
To define, describe and forecast the market by product type, market and key regions.

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For More Information Kindly Contact:

ResearchMoz Global Pvt. Ltd.

Mr. Nachiket
State Tower,
90 State Street,
Suite 700,
Albany NY - 12207
United States
Email: sales@researchmoz.us
Website @ http://www.researchmoz.us/
Follow us on LinkedIn @ http://bit.ly/1TBmnVG
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Media Relations Contact

Nachiket
Manager
ResearchMoz Global Pvt. Ltd.
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