Flower and Ornamental Plants Market Demand, Revenue, Trends, Review, Profit Analysis and Competitive Landscape Outlook to 2025

Posted on Saturday, April 13, 2019


QY Research has published the Latest Market Research Report assesses the key opportunities in the market and outlines the factors that are and will be driving the growth of the industry, by summing up the previous growth patterns, the growth drivers and the current and future trends.

Los Angeles, CA -- (SBWire) -- 04/13/2019 -- Ornamental plants are plants that are grown for decorative purposes in gardens and landscape design projects, as houseplants, for cut flowers and specimen display. The cultivation of these, called floriculture, forms a major branch of horticulture.

Cut flowers and ornamental plants belong to the family of floriculture. Floriculture involves propagating, growing and marketing cut flowers, flower seeds and seedlings, bulb growing, nursery operation, chemical protection of plants, post-harvest storage and handling and use of preservatives. It is an international, multi-billion dollar industry.

In export market, the Netherlands is still a major junction in global cut flower trade, but the four cut flower exporters close to the equator—Colombia, Kenya, Ecuador and Ethiopia—are gathering speed. The Netherlands plays a key role in the global cut flowers trading as it has more than 40% export share. When refers to the import side, Europe, USA and Japan are the major importers.

The global Flower and Ornamental Plants market was 42400 million US$ in 2018 and is expected to 64900 million US$ by the end of 2025, growing at a CAGR of 6.3% between 2019 and 2025.

This report studies the Flower and Ornamental Plants market size (value and volume) by players, regions, product types and end industries, history data 2014-2018 and forecast data 2019-2025; This report also studies the global market competition landscape, market drivers and trends, opportunities and challenges, risks and entry barriers, sales channels, distributors and Porter’s Five Forces Analysis.


Geographically, this report is segmented into several key regions, with sales, revenue, market share and growth Rate of Flower and Ornamental Plants in these regions, from 2014 to 2025, covering

North America (United States, Canada and Mexico)

Europe (Germany, UK, France, Italy, Russia and Turkey etc.)
Asia-Pacific (China, Japan, Korea, India, Australia, Indonesia, Thailand, Philippines, Malaysia and Vietnam)

South America (Brazil etc.)

Middle East and Africa (Egypt and GCC Countries)

The various contributors involved in the value chain of the product include manufacturers, suppliers, distributors, intermediaries, and customers. The key manufacturers in this market include Dümmen Orange, Syngenta Flowers, Finlays, Beekenkamp, Karuturi, Oserian, Selecta One, Washington Bulb, Arcangeli Giovanni & Figlio, Carzan Flowers, Rosebud, Kariki, Multiflora, Karen Roses, Harvest Flower, Queens Group, Ball Horticultural, Afriflora, Double H.

By the product type, the market is primarily split into
Potted Plants

Cut Flowers

By the end users/application, this report covers the following segments

Home

Commercial

Get Complete Report in your Inbox within 24 hours:

About QYResearch
QYResearch always pursues high product quality with the belief that quality is the soul of business. Through years of effort and supports from huge number of customer supports, QYResearch consulting group has accumulated creative design methods on many high-quality markets investigation and research team with rich experience. Today, QYResearch has become the brand of quality assurance in consulting industry.

Media Relations Contact

Rahul Singh
Director - Digital Marketing
QY Research, Inc.
+1 626 428 8800