Global Smart Glasses for Augmented Reality Market Development and Forecast Report 2019 - QY Research

Posted on Friday, May 24, 2019


Los Angeles, CA -- (SBWire) -- 05/24/2019 --Smart glasses are among the smart wearables that consumers procure and use. Smart wearables are devices that are worn on the body either as an accessory or as a part of the material used in clothing. These smart wearables can connect to the internet and provide the user with data about their surroundings. Smart glasses display real-time information directly onto the user's field of vision by using AR techniques. These smart glasses can perform more complex tasks, such as run applications and support internet connectivity.

During 2017, the Android OS segment accounted for the largest share of this market. Factors such as the easy availability of the open source platform and the increased popularity of Android OS will contribute to the growth of the market in this segment during the next few years.


The global Smart Glasses for Augmented Reality market is valued at xx million US$ in 2018 is expected to reach xx million US$ by the end of 2025, growing at a CAGR of xx% during 2019-2025.

This report focuses on Smart Glasses for Augmented Reality volume and value at global level, regional level and company level. From a global perspective, this report represents overall Smart Glasses for Augmented Reality market size by analyzing historical data and future prospect. Regionally, this report focuses on several key regions: North America, Europe, China and Japan.

At company level, this report focuses on the production capacity, ex-factory price, revenue and market share for each manufacturer covered in this report.

The following manufacturers are covered:
Google Glass
Microsoft
SONY
Apple
Samsung
Newmine
Baidu Glassess
Recon
Lenovo
ITheater
Gonbes
USAMS
TESO
Shenzhen good technology
Osterhout Design Group
AOS Shanghai Electronics
Vuzix Corporation

Segment by Regions
North America
Europe
China
Japan

Segment by Type
Android
iOS
Windows
Other

Segment by Application
Industrial/Health/Fitness Purposes
Ordinary Consumer


The study objectives of this report are:
To study and analyze the global Smart Glasses for Augmented Reality market size (value & volume) by company, key regions/countries, products and application, history data from 2014 to 2018, and forecast to 2025.
To understand the structure of Smart Glasses for Augmented Reality market by identifying its various subsegments.
To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).
Focuses on the key global Smart Glasses for Augmented Reality manufacturers, to define, describe and analyze the sales volume, value, market share, market competition landscape, SWOT analysis and development plans in next few years.
To analyze the Smart Glasses for Augmented Reality with respect to individual growth trends, future prospects, and their contribution to the total market.
To project the value and volume of Smart Glasses for Augmented Reality submarkets, with respect to key regions (along with their respective key countries).
To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.
To strategically profile the key players and comprehensively analyze their growth strategies.

In this study, the years considered to estimate the market size of Smart Glasses for Augmented Reality are as follows:
History Year: 2014-2018
Base Year: 2018
Estimated Year: 2019
Forecast Year 2019 to 2025

This report includes the estimation of market size for value (million USD) and volume (K sqm). Both top-down and bottom-up approaches have been used to estimate and validate the market size of Smart Glasses for Augmented Reality market, to estimate the size of various other dependent submarkets in the overall market. Key players in the market have been identified through secondary research, and their market shares have been determined through primary and secondary research. All percentage shares, splits, and breakdowns have been determined using secondary sources and verified primary sources.

Click to view Tables, Charts, Figures, TOC, and Companies Mentioned in the global GaN Devices market Report: https://www.qyresearch.com/index/detail/982993/global-smart-glasses-for-augmented-reality-market

For the data information by region, company, type and application, 2018 is considered as the base year. Whenever data information was unavailable for the base year, the prior year has been considered.

Key Stakeholders
Raw material suppliers
Distributors/traders/wholesalers/suppliers
Regulatory bodies, including government agencies and NGO
Commercial research & development (R&D) institutions
Importers and exporters
Government organizations, research organizations, and consulting firms
Trade associations and industry bodies
End-use industries

Available Customizations
With the given market data, QYResearch offers customizations according to the company's specific needs. The following customization options are available for the report:
Further breakdown of Smart Glasses for Augmented Reality market on basis of the key contributing countries.
Detailed analysis and profiling of additional market players.

About QYResearch
QYResearch always pursuits high product quality with the belief that quality is the soul of business. Through years of effort and supports from the huge number of customer supports, QYResearch consulting group has accumulated creative design methods on many high-quality markets investigation and research team with rich experience. Today, QYResearch has become a brand of quality assurance in the consulting industry.

Media Relations Contact

Rahul Singh
Director - Digital Marketing
QY Research, Inc.
1-626-295-2442