Advanced Driver Assistance System Testing Equipment Market Latest Competitive Analysis Report

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San Francisco, CA -- (SBWire) -- 06/24/2020 -- Adaptive cruise control, emergency braking, and blind spot detection are some of the features that may assist in increasing the growth rate of the advanced driver assistance system testing equipment market across the forecast period of 2019-2029. The advanced driver assistance system testing equipment consists of diverse safety mechanisms that help in preventing accidents. Hence, this feature forms the crux of advanced driver assistance system testing equipment market growth.

This advanced driver assistance system testing equipment market report strikes the right chord in analyzing various factors influencing the growth rate. Some major parameters such as key trends, competitive landscape, and the regional outlook of the advanced driver assistance system testing equipment market have been thoroughly studied and covered in this report. Market stakeholders can greatly benefit from this deeply scrutinized report on the advanced driver assistance system testing equipment market. Furthermore, this report also sees the advanced driver assistance system testing equipment market through the lens of the COVID-19 outbreak, thus giving a complete idea of the present market scenario.


Advanced Driver Assistance System Testing Equipment Market: Competitive Analysis

The advanced driver assistance system testing equipment market is highly consolidated with a few established players competing with each other for the top position. Leading players in the advanced driver assistance system testing equipment market are investing on a large scale in research and development activities to create new equipment that is both efficient and cost-effective. Various players in the advanced driver assistance system testing equipment market enter into partnerships, joint ventures, and collaborations for increasing their presence in the market. Mergers and acquisitions also form an important component for strengthening their position in the advanced driver assistance system testing equipment market.

Key players in the advanced driver assistance system testing equipment market are GeneSys Elektronik GmbH, Oxford Technical Solutions Ltd., Anthony Best Dynamics Limited, Racelogic Ltd., FEV Group, National Instruments, Konrad GmbH, and AVL LIST GmbH.

Advanced Driver Assistance System Testing Equipment Market: Key Trends

The rise in the use of autonomous cars is bringing extensive growth prospects for the advanced driver assistance...
The use of camera-based sensors is expected to fuel the growth of the advanced driver assistance system testing equipment market. Features like traffic sign recognition, lane departure warning, road vulnerability detection, parking assistance, etc. may invite growth for the advanced driver assistance system testing equipment market.

New product launches related to increase driver awareness are also gaining traction across the advanced driver assistance system testing equipment market. For instance, HERE Technologies recently launched HERE lanes to increase road safety mechanisms and driver awareness through advanced driver assistance system testing equipment.

Advanced Driver Assistance System Testing Equipment Market: Geographical Insights

The advanced driver assistance system testing equipment market can be geographically segmented into Europe, Asia Pacific, Latin America, North America, and the Middle East and Africa. Europe may gain prominence as the largest growth generator for the advanced driver assistance system testing equipment market due to an increase in the adoption of advanced driver assistance system testing equipment on a large scale. Government support for preventing road accidents is also proving to be a beneficial point for the growth of the advanced driver assistance system testing equipment market. North America may also expand substantially due to the growing adoption of autonomous cars in the region.

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