Livestock Pregnancy Testing Devices Market
Current Outlook of Industry & Forecast 2018-2028

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Livestock is a vital branch of agricultural science which is primarily focussed on breeding, reproduction, and improvement of body structure and lifelong productivity enhancement among dairy and beef cattle, swine and poultry.

San Francisco, CA -- (SBWire) -- 10/05/2020 -- Livestock Pregnancy Testing Devices Market – Snapshot

Need to confirm a pregnancy is crucial in animal breeding. It is important to know which ones are getting pregnant and which ones are not in order to determine what the next steps could be. Thus, it doesn't come as a surprise that the market for livestock pregnancy is set to see growth over the forecast period of 2018-2028.

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Thus, it is predicted that the market will see a steady CAGR (Compound Annual Growth Rate). It will not just increase valuable opportunities for players to dabble with but also improve the market worth by a considerable amount.

Some of the most notable factors that will change the game of the global livestock pregnancy testing devices market include:

There is a massive rise in awareness regarding animal pregnancy related technology, especially in areas where it was traditionally quite dismal. This is particularly true of some of the developing economies which coincidentally also are majorly into breeding like India and Brazil. As commercial forces catch up with the markets and breeders feel the need to stay on their toes to stay ahead of the curve, the need for livestock pregnancy testing devices increases invariably.
Technology is going to be the next big thing in this arena as farmer need easy to use, portable variants that can provide them with information that is a little more than just the confirmation of pregnancy in livestock. Also, it had been noted that the earlier the pregnancy can be detected, the better it is for breeders to strategize their next moves.
Livestock is a vital branch of agricultural science which is primarily focussed on breeding, reproduction, and improvement of body structure and lifelong productivity enhancement among dairy and beef cattle, swine and poultry. These food producing animals play a crucial role in the livelihood of human population. To maintain an optimum production benchmark, farm owners need to focus on reproduction and quality breeding which will indirectly have a positive impact on the livestock pregnancy testing devices market. Hence, it is important for the farm owners to have a routine diagnosis of pregnancy among these animals. Livestock pregnancy testing devices plays a vital role as in some cases pseudo-pregnancy in animals may cause loss of valuable time and effort of farm owners and veterinary physicians. Currently, these livestock pregnancy testing devices are
emerging with more advanced technologies and easy-to-use diagnostic platforms that are effectively used by veterinary professionals for result accuracy.

These livestock pregnancy testing devices are used along with the conventional immunological testing kits.

Cattle producers and veterinary professionals have always relied on a single method to determine pregnancy in livestock animals. However, with recent changes in technologies and availability of advanced pregnancy diagnosis and examination equipment, these advanced livestock pregnancy testing devices are considered as a gold standard in the practice of veterinary medicine.

Livestock Pregnancy Testing Devices Market: Drivers & Restraints

For livestock producers, early identification of the females and time-to-time testing to determine pregnancy and remove the chances of pseudo-pregnancy in these animals can have a better evaluation of fertility which can be of economic advantage to the livestock producers.

Further, rising adoption of livestock pregnancy testing devices and increasing installed base of livestock pregnancy testing devices, increasing awareness among the farmers and growing veterinary care spending for animals are few key factors leading to increased revenue generation across the livestock pregnancy testing devices market.

The current challenge in the livestock pregnancy testing devices market remains the detection of early pregnancy testing among these animals and accurate identification of the cattle or swine which fail to conceive. Also, increasing competition among the small domestic players with respect to aggressive pricing poses a threat to the key players operating in the livestock pregnancy testing device market.

Livestock Pregnancy Testing Devices Market: Segmentation

By Product Type, livestock pregnancy testing devices can be segmented into:
- Pregnancy Detector Devices
- Veterinary Ultrasound Scanner Devices
- Portable Ultrasound Devices
- Hand-Held Ultrasound Devices
- Pregnancy Detection Kits

By End Use, livestock pregnancy testing devices can be segmented into:
- Veterinary Hospitals
- Veterinary Clinics
- Veterinary Service Providers

By Animal, livestock pregnancy testing devices can be segmented into:
- Cattle
- Beef
- Swine

Livestock Pregnancy Testing Devices Market: Overview

With rapid adoption of pregnancy testing among farm animal owners, the livestock pregnancy testing devices...
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