METal International to Celebrate 30th Anniversary of "We Are the World" with Special Talk by Producer Ken Kragen January 31

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Membership only event on Saturday, January 31, 2015 from 7 p.m. - 10 p.m. at the Crest Theater in Westwood Host by Ken Rutkowski, and a Qi-Gong demonstration by Grand Master Zhou

Westwood, CA -- (SBWire) -- 02/02/2015 -- In celebration of the 30th anniversary of the recording of "We Are the World," METal International will welcome producer, agent, entrepreneur, and author Ken Kragen as part of an evening of global entertainment. The event is open to members only and will take place at the Crest Theater in Westwood, California from 7 p.m. - 10 p.m. A long-time member METal, Kragen brought together Michael Jackson, Lionel Ritchie, Bruce Springsteen, Kenny Rogers, Cyndi Lauper and many other artists for an unprecedented January 1985 recording session to record the single that raised $64 million in aid to Africa. A year later, Kragen would organize six and a half million people to join hands from New York to Los Angeles with Hands Across America, which raised $34 million.

Kragen will share stories and insights into the process behind creating these landmark events in a talk titled "The Magic of Threes & Accomplishing the Impossible." The talk will reveal why it is often easier to accomplish things that seem initially impossible than it is to accomplish the ordinary. He will also shed light on what it was like to work with Michael Jackson, Lionel Richie, Quincy Jones, Bruce Springsteen, Diana Ross, Ray Charles, and dozens of other superstars to make these events successful, as well as what on behind the scenes.

Rounding out the evening of global significance will be a special Qi Gong demonstration by Grandmaster Zhou. Master Zhou Ting-Jue is a Qigong, Tai Chi, and Kung Fu Grandmaster as well as a Master Medical Qigong Healer. Master Zhou is an extraordinary living treasure who has both taught and given healing treatments to everyone from His Holiness the Dalai Lama to the L.A. Lakers, from Olympians to spiritual masters, artists, celebrities and dignitaries, worldwide. He has been featured on numerous television programs, including "Ripley's Believe It Or Not," "That's Incredible," and was recently showcased on The History Channel's hit show "Stan Lee's Superhumans," in recognition of his amazing abilities.

The evening will be sponsored through generous food and beverage donations provided by the following METal member owned organizations. With 17 locations, the healthy, farmer's market inspired, eco-friendly food chain Tender Greens is one of Inc. Magazine's "Fastest Growing Companies" and was named one of Forbes' "America's Most Promising Companies" in 2014. Wines will be supplied by the first annual Bel Air Wine Festival whose inaugural event on February 28, 2015 will feature over 100 wines and support over eight charities. Cocktails provided by Bob & Stacy's Good Time Beverages pre-made ready to drink cocktails (RTD's) made with real spirits and packed in FlexPouches™ the latest innovation of stand-up custom flex packaging delivering iconic brand identity to the active lifestyle, event attending, adult beverage consumer coast
to coast. **Quest Nutrition** whose mission is to revolutionize food and make healthy eating fun. **Stevenson's Farms**, manufacturers of The Artisan Veggie Patty and The Ancient Vegan Patty, are committed to creating culinary solutions for discriminating chefs, home cooks, retailers and wholesalers alike.

About METal International
Founded in 2002 by Ken Rutkowski, METal is an exclusive community of and for dynamic entrepreneurs and change-makers in the media, entertainment and technology space. METal provides a space for its over 1600 international members do over one billion dollars in annual deal flow. Weekly events in Los Angeles range from talks with high-profile thinkers to connecting ideas and collaboration within its membership community. Speakers have included Gene Simmons, Larry King, Michio Kaku, Walter "Scorpion" O'Brien, John McAfee, Tony Horton and countless others.

For membership inquires please visit [www.metalinternational.com](http://www.metalinternational.com)

SOURCE: METal International, Inc.

Contact:

Ben Cooke
[ben@bencooke.net](mailto:ben@bencooke.net)
310-720-1214

**Media Relations Contact**

Ben Cooke
[http://www.metalinternational.com](http://www.metalinternational.com)