
Posted on Tuesday, November 22, 2016


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Sarasota, FL -- (SBWire) -- 11/22/2016 -- A thin layer of water-resistive material which can be made up of plastic, rubber, or coated fabric laid over the surface is called waterproofing membrane. It is widely applicable to protect the structures of the construction from leakage and seeping of the water. The thickness of the membrane approximately measures between two to four millimeter solely depending on the design of the structures and the ideology of the engineers. The membranes are flexible, tear resistive, and UV stabilized so that they can be elongated till every part of the surface and cracks as well as defend the surface from any damage to physical property. The waterproofing membrane can be applied on the exterior surface known as the positive side, interior surface known as the negative side, and areas which are inaccessible are known as the blind side.

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Water proofing membranes are segmented under various types of products such as polymers, bitumen, polyvinylchloride (PVC), elastomer, propylene diene terpolymer (EPDM), silicate, and fabric. Of which, bitumen composed products dominate the global water proofing membrane market in terms of demand. Water proofing membrane can be applied in two ways such as liquid applied membrane and sheet membrane. Further, the liquid applied membrane segment is sub-segmented as spray-applied membranes, cold-fluid-applied membranes, and hot-applied membrane. Similarly, sheet-based membrane process is classified as the bituminous waterproofing membrane, PVC membranes, and composite membranes. The bituminous-type membrane is highly preferred in delivering reliable waterproofing solution. Moreover, the end-user segments are diversified in various sectors such as constructional, infrastructure, tunnels, landfills, and small-scale repairing projects.

Increased disposable income of people in developing countries, resulting in renovation and building of houses, as well as changing preference of population towards sustainable building method, drives the development of the global market. Rising construction and infrastructure projects and application of waterproof membrane as a preventive measure in order to minimize the damage caused by destructive natural calamities have been the key factors responsible for the growth of waterproofing membrane market. On the other hand, stringent regulations by the government in order to manufacture the product which won't affect the ecological system may slow down the growth of the water proofing membrane market.

Geographically, Asia Pacific dominates the global waterproofing membranes market owing to rising
urbanization and huge utilization of the water proofing in waste water treatment plants. North America ranks second in water proofing membrane market. Moreover, the Middle East and Africa is expected to grow in the coming years due to rising industrialization.

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Some of the major companies dominating the global waterproofing membrane market are Carlisle Companies Inc., LLC, Soprema Group, BASF SE, Johns Manville, GAF Materials Corporation, Firestone Building Products Company, GSE Environmental, and The Dow Chemical Company. Some of the other key players include Sika AG, Weifang Chenhua Waterproof Co. Ltd., Cangzhou Jiansheng Building Waterproof Material Co., Ltd., A.D. Global Synergies Pvt. Ltd., Fairmate Chemicals Pvt. Ltd., and Polymer Technologies PTE Ltd.

Waterproofing Membrane Market: Regional Segment Analysis

North America
U.S.
Europe
UK
France
Germany
Asia Pacific
China
Japan
India
Latin America
Brazil
Middle East and Africa

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Media Relations Contact

Steven Schulz
Research Analyst
49-322 210 92714