Fructus Momordicae Extract Market Sees a Steady Growth Ahead

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Fructus Momordicae Extract Market - Global Industry Analysis, Size, Share, Growth, Trends, and Forecast 2017 - 2025

Albany, NY -- (SBWire) -- 07/06/2017 -- Fructus momordicae is an herbaceous vine of Cucurbitacae family of plants. Fructus momordicae is also recognized as monk fruit and Lua Han Guo. Fructus Momordicae is indigenous to China and Thailand. Fructus momordicae extract utilizes in pharmaceutical, food, and beverages industries. In food and beverage industry, Fructus momordicae is majorly exploited as food sweetener which has several benefits over other sweeteners like zero calories per serving, neither stimulate fat storage, nor elevate insulin, cholesterol level. Fructus momordicae extract is even safe for diabetic and hypoglycemic patients. Fructus momordicae extract market is directly related to the food industry and awareness of healthy food ingredient boost up the Fructus momordicae extract market so this market is anticipated to increase with the higher rate.

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Fructus Momordicae Extract: Market Segmentation

Fructus momordicae extract market is segmented on the basis of application, product form, type, and distribution channel.

Fructus momordicae extract market is segmented on the basis of the application includes; food & beverage, and pharmaceutical. In food & beverage industry, Fructus momordicae extract is used as a sweetener; which has many benefits over another sweetener, Fructus momordicae extract is also utilized in tea and juice preparation. Fructus momordicae extract has many medicinal properties so this extract is used in the preparation of many medicines for phlegm, and cough.

Fructus momordicae extract market is segmented on the basis of product form that includes Tablet and capsules, liquid (juice), Powder (Sweetener), and Granular (tea).

On the basis of type, Fructus momordicae is segmented into organic and natural.

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Fructus momordicae extract market is further segmented on the basis of distribution channel which includes: Hypermarket/supermarket, convenience stores, specialty stores, and online retailing.

Fructus momordicae extract market is anticipated to register comparatively higher value share from
Supermarket/hypermarket than other channels during the forecast period. Online sells are expected to register relatively more growth in Fructus momordicae extract market over the forecast period. Rising consumer towards online purchasing of products is anticipated to support the growth of Fructus momordicae extract market over the forecast period.

Fructus Momordicae Extract Market: Regional Outlook

In terms of geography, the global Fructus momordicae extract market has been divided into five key regions including North America, Latin America, Europe, Asia-Pacific and Middle East & Africa.

Although Fructus momordicae is a native of China and Thailand and Asia Pacific is the major producer of it.

Fructus Momordicae Extract Market: Driver

The primary components of Fructus momordicae are glycosides known as Magrosides which are 200-300 sweeter than the sucrose. Mogroside V, an extract of Fructus momordicae is used as a flavor modifier in various foods so Fructus momordicae extract is majorly used as a food sweetener. As a sweetener, Fructus momordicae is a unique sweetener which has many benefits over other sweeteners. This extract serves zero or few calories per serving. This sweetener doesn't stimulate fat storage, increase insulin level in the body. It is clinically proven that Fructus momordicae as a sweetener speeds up the fat burning process without stimulating insulin production. This is the only sweetener that is great for weight loss, completely natural, and safe even for diabetics, children, and hypoglycemic. It has been using as a traditional medicine since ancient time in China. Fructus momordicae extract is also used as a medicine to cure phlegm, and cough. Fructus momordicae is also used to cure or symptoms of diabetes mellitus, oxidative stress, and Alzheimer's disease.

Fructus Momordicae Extract Market: Key Player

Some of the key players operating in Fructus momordicae extract market include: Hunan Sunshine Bio-Tech Co., Ltd, Z Natural Foods, LLC, Swanson Health Products, Inc, NUNATURALS, Tea Haven, Shaanxi Sinuote Bio-Tech Co., Ltd, Huachengbio. The companies are expected to expand their business by enhancing their product portfolio in global Fructus momordicae extract market. The companies are projected to frame certain strategies in future in order to gain the competitive advantage in global Fructus momordicae extract market till 2025.

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