Damiana Extract Market: A Comprehensive Evaluation of Regional Insights, Growth Factors, Types and Applications

Posted on Monday, April 23, 2018


Damiana Extract Market - Global Industry Analysis, Size, Share, Growth, Trends and Forecast 2017 - 2025

Albany, NY -- (SBWire) -- 04/23/2018 --Turnera Diffusa commonly known as Damiana is a woody shrub natively found in Southern Texas of U.S, Central America, Mexico, South America and Caribbean. It produces small aromatic flowers followed by the fruits that shares the similar taste as of figs. Damiana is quite popular in its native region as it's been used traditionally over there. Damiana possess various health benefits such as anti-depressant, kidney tonic, diuretics, aphrodisiac, blood glucose regulator, and tranquilizers etc. Damiana extract, also called Damiana leaf extract is also known for boosting physical and mental stamina. If taken in high doses, it produces relaxing effects, with mild high.

Although, Damiana extract Market is popular in North and South America, and Caribbean, it is a niche market for other regions, and is expected to grow because people have started to opt for herbal products rather than mainstream (allopathic) products. Damiana extract also act as diuretic, helping person to remove extra fluids, and regularizing kidney health. Damiana extract can be found alone or along with supplements or other herbs in liquid extracts, teas, or capsules. The key application of Damiana extract is enhancing one's sexual life as it produces aphrodisiac effects, hence could be a godsend to impotent couples.

Download PDF Brochure @

Damiana Extract Market: Drivers, Restraints and Trends

With the globalization of the world in this new era, people started to adapt into busy lifestyle and facing major stress problems along with the consequences. This is driving Damiana extract market globally and market is expected to grow during the forecast period.

Herbal products are trending now a days globally, specifically in North America and Europe, hence it would be a key trend for Damiana Extract Market. Gymnastics are trending globally, hence it could drive the market because diuretics are used by body builders and Damiana Extract stimulates urinal process. One of the key driver for Damiana extract Market is that it can be used as an aphrodisiac and can also be used to treat impotency. Damiana extract is also known for dilating the vessels.

One of the restraining factor is that people are globally less aware about the products of Damiana extract.

Damiana Extract Market: Regional Outlook
Depending on the geographic regions, Global Damiana extract Market is segmented into five key regions: North America, Latin America, Europe, APAC and MEA.

North and Latin America holds the largest share of Damiana extract Market followed by Latin America which also possess a large Damiana extract Market.

Europe and Asia Pacific Damiana extract Market is expected to grow during the forecast period because people are opting for herbal products. Middle East and Africa is expected to grow in forecast period.

Population around the globe is getting aware about the health benefits and products of Damiana extract.

The recent trend is people are looking for more health beneficiary herbal products.

Damiana Extract Market: Segmentation

Damiana Extract is used as herbal alternative for regulating reproductive, kidney and digestion health. Damiana Extract Market is segmented on the basis of form, applications, variety and region.

On the basis of form, Damiana extract Market is segmented into Damiana powder extract and Damiana liquid extract. These forms are although available in market but it's safer to use the product of these extracts because of quantity issues.

Damiana extract Market is further segmented on the basis of applications, into Syrups, powders, liquid supplements, teas, Mexican liqueurs and herbal capsules.

Depending on the variety Damiana extract market is segmented into Organic Damiana extract and conventional Damiana extract. According to the trend, Organic products are preferred more in the market, hence organic Damiana extract is witnessing preference in the market.

Obtain Report Details @ https://www.transparencymarketresearch.com/damiana-extract-market.html

Damiana extract Market: Key Players


Media Relations Contact

Rohit Bhisey
AVP - Marketing
Transparency Market Research
1-518-618-1030
https://www.transparencymarketresearch.com/